



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN

(Affiliated to Mother Teresa University, Kodaikanal)

Madurai Road, Begampur Post, Dindigul – 624 002.

Date : 19.08.2026

From

The EDC Co-ordinators,

Bon Secours Arts and Science College for Women,
Dindigul.

To

The Principal,

Bon Secours Arts and Science College for Women,
Dindigul.

Subject: Request for Permission to Conduct Entrepreneurship Development Programme - 2026 - 2027 .

Respected Madam,

I would like to inform you that the Entrepreneurship Development Cell (ED Cell) is planning to conduct an Entrepreneurship Development Programme in the theme of **“Women in Entrepreneurship : From Vision to Business Success”** on 21.08.2026 (Friday) at 1.30 p.m. in the New Auditorium for the benefit of all B.Com, B.Com CA Students.

This programme aims to inspire women students to develop their ideas and turn their vision into successful businesses. It will create awareness about entrepreneurship, business opportunities, innovation, leadership and financial planning. The programme will also encourage students to build confidence, develop entrepreneurial skills and choose entrepreneurship as a career path. The programme will be conducted with the following Chief Guest:

Chief Guest

Ms. Sarmila Dhanasekaran, Co-Founder of Sri Ambigai Bridal Studio and Financial Protection Advisor (FINCOVER).

In this regard, I kindly request you to grant permission to conduct the **Entrepreneurship Development Programme** through the Entrepreneurship Development Cell.

Thanking you.

Date : 19.08.2026

Yours sincerely,

Place : Dindigul.



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Madurai Road, Begampur Post, Dindigul – 624 002.

CIRCULAR

Date :19.08.2026

This is to inform you that the **Entrepreneurship Development Cell (ED Cell)** is organizing an **Entrepreneurship Development Programme (EDP)** on **21.08.2026 (Friday)** for all **B.Com, B.Com CA and BBA students**. The programme, themed **“Women in Entrepreneurship: From Vision to Business Success,”** aims to create awareness among students about the opportunities and challenges faced by women entrepreneurs. It will provide insights into developing entrepreneurial vision, identifying business opportunities, transforming innovative ideas into successful ventures, business planning, financial management, leadership, and overcoming challenges in entrepreneurship. The programme will motivate students to develop entrepreneurial skills, build confidence, and consider entrepreneurship as a promising career option.

All **B.Com, B.Com CA and BBA students** are requested to attend the programme and participate actively.

Venue: New Auditorium

S. NO.	NAME OF THE DEPARTMENT	SIGNATURE OF THE HEAD
1.	Tamil	
2.	English	
3.	Mathematics	
4.	Chemistry	
5.	Computer Science	
6.	Computer Application	
7.	Commerce	
8.	Commerce With Computer Application	
9.	Business Administration	
10.	History	

SIGNATURE OF THE CO-ORDINATOR

PRINCIPAL



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN

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Madurai Road, Begampur Post, Dindigul – 624 002.

ENTREPRENEURSHIP DEVELOPMENT CELL

ORGANISES

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

AGENDA

DATE: 21.08.2026 (Friday)

VENUE: NEW AUDITORIUM

TIME: 1.30 p.m

Invocation : தமிழ்த்தாய் வாழ்த்து

Welcome Address : **M.PONSATHYA,**
Head, Department of Commerce with CA,
Bon Secours Arts and Science College for Women
Dindigul.

Presidential Address. : **Dr. S. GAYATHRI,**
Principal
Bon Secours Arts and Science College for Women
Dindigul.

Key note Address : **Ms. Sarmila Dhanasekaran,**
Co-Founder of Sri Ambigai Bridal Studio &
Financial Protection Advisor (FINCOVER).

Vote of Thanks : **S.SAMITHA BEGAM,**
Head , Department of Business Administration,
Bon Secours Arts and Science College for Women
Dindigul.

COLLEGE ANTHEM



BON SECOURS ARTS AND SCIENCE COLLEGE FOR WOMEN

(Affiliated to Mother Teresa Women's University, Kodaikanal)

Madurai main road, Begambur (PO), Dindigul – 624 002.

PG DEPARTMENT OF COMMERCE &

COMMERCE WITH COMPUTER APPLICATION

WOMEN IN ENTREPRENEURSHIP: FROM VISION TO BUSINESS SUCCESS

Organized by: PG Department of Commerce & Commerce with Computer Application

Date: 21.08.2026

Time: 1.30 p.m.

Venue: New Auditorium

Objectives of the Programme:

1. To create awareness among students about the importance and scope of women entrepreneurship.
2. To motivate students to transform their innovative ideas and vision into successful business ventures.
3. To develop essential entrepreneurial skills such as leadership, creativity, decision-making and risk-taking.
4. To provide practical knowledge about starting, managing and developing a successful business.
5. To empower and encourage young women to choose entrepreneurship and self-employment as a career opportunity.

Introduction:

The **Entrepreneurship Development Cell** of **Bon Secours Arts and Science College for Women, Dindigul**, organised an Entrepreneurship Development Programme on the theme “**Women in Entrepreneurship: From Vision to Business Success**” on **21.08.2026 (Friday)** at **1:30 p.m.** in the **New Auditorium**. The programme aimed to create entrepreneurial awareness among students and motivate them to transform their ideas into successful business ventures.

The programme commenced with an invocation, followed by the **Welcome Address** delivered by **Miss. M. Ponsathya, Head Department of Commerce & Commerce with Computer Application**. She warmly welcomed the principal, resource person, faculty members and students. She highlighted the importance of entrepreneurship in empowering women and encouraged the students to develop confidence, creativity and innovative thinking to become successful entrepreneur.

The Presidential Address was delivered by **Dr. S. Gayathri, Principal, Bon Secours Arts and Science College for Women, Dindigul**. In her address, she emphasized the significant role of women entrepreneurs in the economic and social development of society. She encouraged the students to identify their talents, overcome challenges and develop the courage to convert their ideas into successful business ventures. She also motivated the students to become job creators rather than merely job seekers.

The session was addressed by Our **Resource Person and Alumna, Ms. Sarmila Dhanasekaran, Co-Founder of Sri Ambigai Bridal Studio and Financial Protection Advisor at FINCOVER**. She shared valuable insights into her entrepreneurial journey and explained how a vision can be transformed into a successful business through determination, creativity, proper planning, and financial awareness. Her practical experiences and motivational ideas inspired and encouraged the students to consider entrepreneurship as a promising career opportunity.

The Vote of Thanks was proposed by **Mrs.S.Samitha Begam, Head , Department of Business Administration**. She expressed her sincere gratitude to the principal for her valuable guidance and support, the keynote speaker for sharing her inspiring entrepreneurial experiences, the faculty members for their cooperation and the students for their enthusiastic participation. She also thanked everyone who contributed to the successful conduct of the programme.

Outcome of the Programme:

The programme successfully created awareness about **women entrepreneurship** and motivated students to explore entrepreneurship as a career option. The participants gained valuable knowledge about business opportunities, financial awareness, leadership, innovation, decision-making and the challenges involved in starting and managing a business. The programme inspired the students to believe in their abilities and take confident steps towards achieving **business success and self-reliance**.

PHOTOS



EDC CO-ORDINATORS

PRINCIPAL

